



*"Your Property Beautification Company"*

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## **2009 Advanced Fertilization Program**

Our Advanced Fertilization Program includes:

- |                                 |  |
|---------------------------------|--|
| (8) Fertilization applications  | (1) Pre-emergent crabgrass control application |
| (2) Insect control applications | (2) Broadleaf weed control applications        |
| (1) Disease control application | (2) Core aerations                             |
| (1) Overseeding                 | (1) Dethatching                                |
| (1) Lime treatment              | & Spot treating for weeds during each visit    |

With our Advanced Program prepayment savings, we also provide (1) free soil testing, a free second disease control application, (4) free iron upgrades with both weed control and both disease control applications, plus a 10% discount off of our tree & shrub treatments or programs, which adds up to a total value of \$245 or more.

### **Advanced Round One: Early Spring Fertilizer & Pre-Emergent Crabgrass Control**

(March 15<sup>th</sup> – March 30<sup>th</sup>)

Our first application is designed to promote recovery from winter stress and encourages early spring greening. Weed control and crabgrass control are also applied, weather permitting.

### **Advanced Round Two: Spring Fertilizer**

(April 15<sup>th</sup> – April 30<sup>th</sup>)

A blended fertilizer high in nitrogen is applied for strong growth, and includes balanced potassium to help turf endure spring weather.

### **Core Aeration**

At this time, our aeration service is completed to maximize the benefits of fertilizer and to increase water and air flow to the root zone.

### **Overseeding**

Overseeding is completed in conjunction with our aeration service to yield the most effective results. Overseeding not only makes for lush-looking turf, it actually promotes health. Thicker, fuller turf is more resistant to weeds and diseases throughout the season.

### **Advanced Round Three: Late Spring Fertilizer & "Broadleaf" Weed Control**

(May 1<sup>st</sup> – May 30<sup>th</sup>) (L)

The late spring application replenishes nitrogen levels used up from spring growth spurts, provides deep green color, and promotes continued growth. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. If needed, weeds like clover and "violet" are treated with a selective herbicide such as "Momentum" for no extra charge.

*Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee, but is included for free in the Advanced program when prepaid.*

*At this time-- if established crabgrass, sedge nut, or quack grass is present-- a higher grade, more selective product may be required. "Momentum Q" is used for these pest needs for an additional fee.*

#### **Advanced Round Four: Summer Fertilizer**

(June 15<sup>th</sup> – June 30<sup>th</sup>)

For summer, a balanced fertilizer with less nitrogen and more phosphorous is applied for healthy rooting and to help prevent turf disease.

#### **First Insect Control**

Insect control is applied with the summer fertilizer round to target grubs that are already in the soil, chinch bugs, and sod web worms.

#### **First Disease Control (L)**

This disease control application is done around July to prevent summer patch, red thread, and dollar spot. These diseases can be caused when the turf becomes stressed.

*Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee, but is included for free in the Advanced program when prepaid.*

#### **Dethatching**

Our dethatching service is completed in July so that irrigation water is not stopped by the thatch layer, where it will evaporate before reaching the soil and root zone. This will help prevent summer turf diseases and allow for greater benefits from the following fertilization rounds.

#### **Soil Testing**

*Soil testing should be done near the first week in August to determine pH level and the amount of micro-nutrients needed in the soil. This service can be provided for an additional \$55 fee, but is included for free in the Advanced program when prepaid.*

#### **Advanced Round Five: Late Summer Fertilizer & "Broadleaf" Weed Control**

(August 15<sup>th</sup> - August 30<sup>th</sup>) (L)

Our late summer application provides nitrogen to promote growth and help prevent summer dormancy. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. If needed, weeds like clover and "violet" are treated with a selective herbicide such as "Momentum" for no extra charge.

*Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee, but is included for free in the Advanced program when prepaid.*

*At this time-- if established crabgrass, sedge nut, or quack grass is present-- a higher grade, more selective product may be required. "Momentum Q" is used for these pest needs for an additional fee.*

### **Second Disease Control (L)**

*Our second disease control application is timed to prevent summer patch, red thread, and dollar spot. These diseases can be caused when the turf becomes stressed. This application can be provided for an additional fee, but is included for free in the Advanced program when prepaid.*

### **Second Insect Control**

A second insect control application is provided to target any new grubs that will be hatching.

### **Advanced Round Six: Early Fall Fertilizer**

(September 15<sup>th</sup> – September 30<sup>th</sup>)

Our early fall fertilizer is an especially balanced product, including nitrogen to stimulate leaf color, phosphorous for rooting, flowering, and overall growth, and potassium to aid recovery from summer stress.

*Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee, but is included for free in the Advanced program when prepaid.*

### **Fall Core Aeration**

Our aeration service is completed around October 1<sup>st</sup> to loosen compacted soil and allow slow-release fertilizers to rest in the soil.

*We also recommend overseeding at this time to replace turf that naturally dies off over the course of the summer. This service can be provided for an additional fee.*

### **Advanced Round Seven: Fall Fertilizer**

(October 15<sup>th</sup> – October 30<sup>th</sup>)

The fall application is formulated with 50% slow-release fertilizers to continue plant growth and flowering (or seeding), and to help prepare for winter dormancy.

### **Lime Treatment**

“Liming” is done at this time to restore the proper pH levels in the soil. For soils with clay, this is especially critical for healthy plant development.

### **Advanced Round Eight: Winter Fertilizer**

(November 1<sup>st</sup> – December 15<sup>th</sup>)

Winter fertilizer is possibly our most important application. Formulated with 100% slow-release fertilizers, this application is designed for early spring green-up and the massive amounts of micro-nutrients that soil needs for root stabilization.