



"Your Property Beautification Company"

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## **2009 Basic Fertilization Program**

Our Basic Fertilization Program includes:

- |   |  |
|---|--|
| (5) Fertilization applications              | (1) Pre-emergent crabgrass control application |
| (1) Core aeration                           | (2) Broadleaf weed control applications        |
| & Spot treating for weeds during each visit |  |

With our Basic Program prepayment savings, we also provide (1) free insect control application, plus a 10% discount off of our tree & shrub treatments or programs, which adds up to a total value of \$85 or more.

### **Basic Round One: Early Spring Fertilizer & Pre-Emergent Crabgrass Control**

(March 15<sup>th</sup> – April 5<sup>th</sup>)

Our first application is designed to promote recovery from winter stress and encourages early spring greening. Weed control and crabgrass control are also applied, weather permitting.

### **Basic Round Two: Spring Fertilizer & "Broadleaf" Weed Control**

(April 25<sup>th</sup> – May 15<sup>th</sup>) (L)

The spring application replenishes nitrogen levels used up from spring growth spurts, provides deep green color, and promotes continued growth. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. (Weeds like clover and "violet" are not treated as they require a selective herbicide such as "Momentum".)

*Upgrade your broadleaf weed control to "Momentum" for select weeds or "Momentum Q" for select weeds and established crabgrass. This service can be provided for an additional fee, but remember that "Momentum" is included with our Standard and Advanced Fertilization programs.*

*Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee, but is included for free in the Advanced program when prepaid.*

### **Core Aeration**

At this time, our aeration service is completed to maximize the benefits of fertilizer and to increase water and air flow to the root zone.

(Over)

**Basic Round Three: Summer Fertilizer with Micro-Nutrients**

(June 15<sup>th</sup> – July 5<sup>th</sup>)

For summer, an application of fertilizer formulated with essential micro-nutrients replenishes soil and maintains healthy growth.

*Insect control targeting grubs, chinch bugs and other insects is strongly recommended at this time. This service can be provided for an additional fee, but is included for free in the Basic program when prepaid.*

**Basic Round Four: Late Summer Fertilizer & “Broadleaf” Weed Control**

(July 25<sup>th</sup> – August 15<sup>th</sup>) (L)

Our late summer application provides nitrogen to promote growth and help prevent summer dormancy. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. (Weeds like clover and “violet” are not treated as they require a selective herbicide such as “Momentum”.)

*Upgrade your broadleaf weed control to “Momentum” for select weeds or “Momentum Q” for select weeds and established crabgrass. This service can be provided for an additional fee, but remember that “Momentum” is included with our Standard and Advanced Fertilization programs.*

*Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee, but is included for free in the Advanced program when prepaid.*

*A second insect control is recommended around this time of year. For turf not treated earlier in the year with an initial insect control application, the healthy threshold for insects may now be exceeded. In this case, a curative insect rate will need to be used. A second insect control (or the curative rate insect control) can be provided for an additional fee, but is included for free in our Advanced program and our prepaid Standard program.*

**Basic Round Five: Fall Fertilizer**

(September 20<sup>th</sup> – October 15<sup>th</sup>)

Our fall application is formulated with 50% slow-release fertilizers to aid in recovery from summer stress and to help prepare for winter dormancy.

*A second core aeration is strongly recommended in fall to loosen compacted soil and allow slow-release fertilizers to rest in the soil. We also recommend overseeding at this time to replace turf that naturally dies off over the course of the summer. These services can be provided for an additional fee.*

**Optional Round Six: Winter Fertilizer**

(November)

*Winter fertilizer is highly recommended and possibly our most important application. Formulated with 100% slow-release fertilizers, this application is designed for early spring green-up and the massive amounts of micro-nutrients that soil needs for root stabilization.*

*We Appreciate Your Business!*