



"Your Property Beautification Company"

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2010 Advanced Fertilization Program

Our Advanced Fertilization Program includes:

- (8) Fertilization applications
- (1) Insect control application
- (2) Disease control application
- (1) Pre-emergent crabgrass control application
- (2) Broadleaf weed control application
- (1) Core aeration
- & Spot treating for weeds during each visit

With our Advanced Program prepayment savings, we also provide a [free overseeding](#), plus a 10% discount off of our [tree & shrub treatments or programs](#), which adds up to a total value of \$110 or more.

Advanced Round One: Early Spring Fertilizer & Pre-Emergent Crabgrass Control

(Around April 1st)

Our first application is designed to promote recovery from winter stress and encourages early spring greening. Pre-emergent weed control and crabgrass control are also applied, weather permitting.

Advanced Round Two: Spring Fertilizer & "Broadleaf" Weed Control

(Around May 1st) (L)

A blended fertilizer high in nitrogen is applied for strong growth, and includes balanced potassium to help turf endure spring weather. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. If needed, weeds like clover and "violet" are treated with a selective herbicide such as "Momentum" for no extra charge.

Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee.

At this time-- if established crabgrass, sedge nut, or quack grass is present-- a higher grade, more selective product may be required. "Momentum Q" is used for these pest needs for an additional fee.

Core Aeration

At this time, our aeration service is completed to maximize the benefits of fertilizer and to increase water and air flow to the root zone.

Overseeding

Overseeding is completed in conjunction with our aeration service to yield the most effective results. Overseeding not only makes for lush-looking turf, it actually promotes healthier, thicker, and fuller turf that is more resistant to weeds and diseases throughout the season. This service can be provided for an additional fee, but is included for free in the Advanced program when prepaid.

Soil Testing

Soil testing should be done near the first week in August to determine pH level and the amount of micro-nutrients needed in the soil. This service can be provided for an additional \$55 fee.

Advanced Round Three: Late Spring Fertilizer with Micro-Nutrients

(Around June 1st)

The late spring application replenishes nitrogen levels used up from spring growth spurts, provides deep green color, and promotes continued growth.

First Insect Control

Insect control is applied with the Late Spring fertilizer round to target grubs that are already in the soil, chinch bugs, and sod web worms

Advanced Round Four: Summer Fertilizer & "Broadleaf" Weed Control

(Around July 1st) (L)

For summer, a balanced fertilizer with less nitrogen and more phosphorous is applied for healthy rooting and to help prevent turf disease. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. If needed, weeds like clover and "violet" are treated with a selective herbicide such as "Momentum" for no extra charge.

Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee.

At this time-- if established crabgrass, sedge nut, or quack grass is present-- a higher grade, more selective product may be required. "Momentum Q" is used for these pest needs for an additional fee.

First Disease Control (L)

Disease control application is done around July to prevent summer patch, red thread, and dollar spot. These diseases can be caused when the turf becomes stressed.

Dethatching

Our dethatching service is completed in July so that irrigation water is not stopped by the thatch layer, where it will evaporate before reaching the soil and root zone. This will help prevent summer turf diseases and allow for greater benefits from the following fertilization rounds. This service can be provided for an additional fee.

Second Disease Control (L)

(Around July 15th)

Our second disease control application is timed to prevent summer patch, red thread, and dollar spot. These diseases can be caused when the turf becomes stressed.

Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee.

Advanced Round Five: Late Summer Fertilizer

(Around August 1st)

Our late summer application provides nitrogen to promote growth and help prevent summer dormancy.

Fall Core Aeration

Our aeration service is completed around August 15th to loosen compacted soil and allow slow-release fertilizers to rest in the soil. This service can be provided for an additional fee.

We also recommend overseeding at this time to replace turf that naturally dies off over the course of the summer. This service can be provided for an additional fee.

Advanced Round Six: Early Fall Fertilizer

(Around September 1st)

Our early fall fertilizer is an especially balanced product, including nitrogen to stimulate leaf color, phosphorous for rooting, flowering, and overall growth, and potassium to aid recovery from summer stress.

Second Insect Control

A second insect control application is provided to target any new grubs that will be hatching. This application can be provided for an additional fee.

Advanced Round Seven: Fall Fertilizer

(Around October 1st)

The fall application is formulated with 50% slow-release fertilizers to continue plant growth and flowering (or seeding), and to help prepare for winter dormancy.

Lime Treatment

“Liming” is done at this time to restore the proper pH levels in the soil. For soils with clay, this is especially critical for healthy plant development. This application can be provided for an additional fee.

Advanced Round Eight: Winter Fertilizer

(Around November 1st)

Winter fertilizer is possibly our most important application. Formulated with 100% slow-release fertilizers, this application is designed for early spring green-up and the massive amounts of micro-nutrients that soil needs for root stabilization.