



"Your Property Beautification Company"

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2010 Basic Fertilization Program

Our Basic Fertilization Program includes:

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| (6) Fertilization applications | (1) Pre-emergent crabgrass control application |
| (1) Core aeration | (2) Broadleaf weed control applications |
| & Spot treating for weeds during each visit | |

With our Basic Program prepayment savings, we also provide (1) [free insect control application](#), plus a [10% discount off of our tree & shrub treatments or programs](#), which adds up to a total value of \$55 or more.

Basic Round One: Early Spring Fertilizer & Pre-Emergent Crabgrass Control

(Around April 1st)

Our first application is designed to promote recovery from winter stress and encourages early spring greening. Pre-emergent weed control and crabgrass control are also applied, weather permitting.

Basic Round Two: Spring Fertilizer & "Broadleaf" Weed Control

(Around May 1st) (L)

A blended fertilizer high in nitrogen is applied for strong growth, and includes balanced potassium to help turf endure spring weather. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. (Weeds such as clover and "violet" are not treated as they require a selective herbicide such as "Momentum".)

Upgrade your broadleaf weed control to "Momentum" for select weeds or "Momentum Q" for select weeds and established crabgrass. This service can be provided for an additional fee, but remember that "Momentum" is included with our Standard and Advanced Fertilization programs.

Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee.

Core Aeration

At this time, our aeration service is completed to maximize the benefits of fertilizer and to increase water and air flow to the root zone.

Overseeding

Overseeding is completed in conjunction with our aeration service to yield the most effective results. This not only makes for lush-looking turf, it actually promotes healthier, thicker, and fuller turf that is more resistant to weeds and diseases throughout the season. This service can be provided for an additional fee.

(Over)

Basic Round Three: Late Spring Fertilizer with Micro-Nutrients

(Around June 1st)

The late spring application replenishes nitrogen levels used up from spring growth spurts, provides deep green color, and promotes continued growth.

Insect control targeting grubs, chinch bugs and other insects is strongly recommended at this time. This service can be provided for an additional fee, but is included for free in the Basic program when prepaid.

Basic Round Four: Late Summer Fertilizer & “Broadleaf” Weed Control

(Around July 1st) (L)

Our late summer application provides nitrogen to promote growth and help prevent summer dormancy. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. (Weeds like clover and “violet” are not treated as they require a selective herbicide such as “Momentum”.)

Upgrade your broadleaf weed control to “Momentum” for select weeds or “Momentum Q” for select weeds and established crabgrass. This service can be provided for an additional fee, but remember that “Momentum” is included with our Standard and Advanced Fertilization programs.

Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee.

Basic Round Five: Late Summer Fertilizer

(Around August 1st)

Our late summer application provides nitrogen to promote growth and help prevent summer dormancy.

***A second insect control** is recommended around September 1st. For turf not treated earlier in the year with an initial insect control application, the healthy threshold for insects may now be exceeded. In this case, a curative insect rate will need to be used. A second insect control (or the curative rate insect control) can be provided for an additional fee.*

***A fall core aeration** is strongly recommended to loosen compacted soil and allow slow-release fertilizers to rest in the soil. We also recommend overseeding at this time to replace turf that naturally dies off over the course of the summer. These services can be provided for an additional fee.*

Basic Round Six: Fall Fertilizer

(Around October 1st)

The fall application is formulated with 50% slow-release fertilizers to continue plant growth and flowering (or seeding), and to help prepare for winter dormancy.

We Appreciate Your Business!