



"Your Property Beautification Company"

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2009 Standard Fertilization Program

Our Standard Fertilization Program includes:

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|--------------------------------|--|
| (7) Fertilization applications | (1) Pre-emergent crabgrass control application |
| (1) Insect control application | (2) Broadleaf weed control applications |
| (1) Core aeration | (1) Overseeding |
- & Spot treating for weeds during each visit

With our Standard Program prepayment savings, we also provide a free second insect control application, a 50% discount off of our dethatching service and our preventative turf disease control, plus a 10% discount off of our tree & shrub treatments or programs, which adds up to a total value of \$175 or more.

Standard Round One: Early Spring Fertilizer & Pre-Emergent Crabgrass Control

(March 15th – March 30th)

Our first application is designed to promote recovery from winter stress and encourages early spring greening. Weed control and crabgrass control are also applied, weather permitting.

Standard Round Two: Spring Fertilizer

(April 15th – April 30th)

A blended fertilizer high in nitrogen is applied for strong growth, and includes balanced potassium to help turf endure spring weather.

Core Aeration

At this time, our aeration service is completed to maximize the benefits of fertilizer and to increase water and air flow to the root zone.

Overseeding

Overseeding is completed in conjunction with our aeration service to yield the most effective results. Overseeding not only makes for lush-looking turf, it actually promotes health. Thicker, fuller turf is more resistant to weeds and diseases throughout the season.

Standard Round Three: Late Spring Fertilizer & "Broadleaf" Weed Control

(May 1st – May 30th) (L)

The late spring application replenishes nitrogen levels used up from spring growth spurts, provides deep green color, and promotes continued growth. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. If needed, weeds like clover and "violet" are treated with a selective herbicide such as "Momentum" for no extra charge.

Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee, but is included for free in the Advanced program when prepaid.

At this time-- if established crabgrass, sedge nut, or quack grass is present-- a higher grade, more selective product may be required. "Momentum Q" is used for these pest needs for an additional fee.

Standard Round Four: Summer Fertilizer

(June 15th – June 30th)

For summer, a balanced fertilizer with less nitrogen and more phosphorous is applied for healthy rooting and to help prevent turf disease.

First Insect Control

Insect control is applied with the summer fertilizer round to target grubs that are already in the soil, chinch bugs, and sod web worms.

Dethatching

Our dethatching service is completed in July so that irrigation water is not stopped by the thatch layer, where it will evaporate before reaching the soil and root zone. This will help prevent summer turf diseases and allow for greater benefits from the following fertilization rounds. This service can be provided for an additional fee, and is offered at a 50% discount with our Standard program when prepaid.

Standard Round Five: Late Summer Fertilizer & "Broadleaf" Weed Control

(August 15th - August 30th) (L)

Our late summer application provides nitrogen to promote growth and help prevent summer dormancy. Broadleaf weeds such as dandelion, thistle, and chickweed are treated. If needed, weeds like clover and "violet" are treated with a selective herbicide such as "Momentum" for no extra charge.

Adding iron with this application will result in a darker green color and richer soil. This service can be provided for an additional \$10 to \$20 fee, but is included for free in the Advanced program when prepaid.

At this time-- if established crabgrass, sedge nut, or quack grass is present-- a higher grade, more selective product may be required. "Momentum Q" is used for these pest needs for an additional fee.

Second Insect Control

A second insect control application is recommended in late summer to target any new grubs that will be hatching. This service can be provided for an additional fee, but is included for free in our Standard program when prepaid.

Advanced Round Six: Early Fall Fertilizer

(September 15th – October 15th)

Our early fall fertilizer is an especially balanced product, including nitrogen to stimulate leaf color, phosphorous for rooting, flowering, and overall growth, and potassium to aid recovery from summer stress.

Fall Core Aeration

A fall aeration is strongly recommended around October 1st to loosen compacted soil and allow slow-release fertilizers to rest in the soil. This service can be provided for an additional fee, but is included in our Advanced program.

Overseeding

We also recommend overseeding at this time to replace turf that naturally dies off over the course of the summer. This service can be provided for an additional fee.

Standard Round Seven: Winter Fertilizer

(October 30th – November 30th)

Winter fertilizer is possibly our most important application. Formulated with 100% slow-release fertilizers, this application is designed for early spring green-up and the massive amounts of micro-nutrients that soil needs for root stabilization.

Lime Treatment

“Liming” is recommended at this time to restore the proper pH levels in the soil. For soils with clay, this is especially critical for healthy plant development. This service can be provided for an additional fee, but is included with our Advanced program.